

Benefits of Implementing Corrosion Control Practices

Benefits

Go!

Cost Avoidance

Go!

Direct and Indirect Savings

Go!

Consumer Savings

Go!

Carwell Benefits

Longevity

Return On Investment Savings

Reduced total cost of ownership

Reduced capital expenditures

Reduced Corrective Maintenance

Avoid Costly Repairs

Reduce down time

Reduced service costs when maintenance is required

Body Maintenance

Reduced maintenance requirements

Increased resale value

More professional appearance

Safety

Improved work environment

Improved operating conditions

Fewer malfunctions = fewer unsafe situations



Cost Avoidance

- A study conducted by a major fleet of delivery vehicles demonstrated that Carwell's T-32 over factory tar coatings reduced the amount of frame loss.
- Results:
 - If the frame has to be repaired over a 10 year period the cost avoidance by using a rust inhibitor such as Carwell's T-32 is \$5 for every \$2 spent on Carwell's T-32.
 - If the frame has to be replaced over a 10 year period the cost avoidance by using a rust inhibitor such as Carwell's T-32 is \$17 for every \$2 spent on Carwell's T-32.
- Tar coatings or not – Carwell will help!



Avoid This!



Direct and Indirect Savings

Reducing Corrective Maintenance and Body Maintenance Requirements can result in savings from any or all of the following!

- Direct Costs

- People
 - Operators
 - Maintenance
 - Application
 - Quality Control
- Product
 - Shot-Blast Material
 - Primer
 - Paint
- Equipment
 - Surface Preparation
 - Containment and Cleanup
 - Paint/Primer
 - Stencils

- Indirect Costs

- People
 - Other Maintenance
 - Administrative
 - Management
- Downtime
 - Shipping/Receiving
 - Movement to/from service area
 - Out-of-service time
- Other
 - Disposal



Where are Your Savings?

Consumer Savings

- Consider the application of Carwell as a savings not a cost!
 - Regular application to vehicles, is a body maintenance program enabling a vehicle to be kept longer, amortizing the original cost over a longer period.
 - Regular application lubricates so servicing costs are reduced
 - Power and mechanical systems such as door locks, windows, aerals, etc... all benefit.
- All of the above provides for one other very important benefit: Private resale value is increased!
- An international company who compiles automotive research statistics report substantial savings by keeping a vehicle for a further 4 years, rather than trading-in or selling it after owning it for 4 years. Consider their findings:

○ Vehicle Price:	\$25,300
○ Car payments, including interest. Fuel & oil, License, registration & taxes, Insurance, Repairs, maintenance & tires	\$43, 593
○ Total costs for years 5 through 8	<u>\$16, 871</u>
○ SAVINGS	\$26, 722
- It's like having a house with the mortgage paid off!! But to realize such savings, the vehicle must maintain it's appearance and safety standards. This is what Carwell's Body Maintenance system has done for thousands of people.

